



1.

PHOTOGRAPHIC AND VIDEO POLICY

2.

DEFINITIONS

1. **Mynydd Media:** any electronic or hardcopy publications or media including, but not limited to, the Mynydd Journal, Website, Flickr account, Facebook page, Twitter and / or other social media sites as the Mynydd Committee deem appropriate.
2. **Images:** Photographs, video or any other electronic or hardcopy form of visual representation.

PURPOSE

3. The purpose of this policy is to establish basic guidelines for the collection and moderation of photographs and video (Images) taken of club activities. The collected Images are to be utilised to build a representative and inspiring image gallery which demonstrates varied activities, locations and social functions of the Mynydd Climbing Club (Mynydd). The resulting images are to be used for:
 - a. Mynydd website.
 - b. Flickr account, Facebook page, Twitter and / or other social media sites as the Mynydd Committee deem appropriate.
 - c. Catalogue of photographs for use in the Mynydd Journal, posters or other publications as deemed necessary by the Committee.
4. The aim of the guidelines is to prevent the publication in official Mynydd Media of any Images which may:
 - a. Cause offence, infringe copyright laws or break the law.
 - b. Adversely affect the reputation and standing of the Mynydd and its members in both personal and professional fields.

COMMUNICATIONS GROUP

5. The Communications Group (the Group) shall be appointed by the Committee and be directed by the Chairman and Communications Officer.
6. The Group shall assist the Chairman and Communications Officer with the development, management of the Mynydd Media.
7. A primary function of the Group is to moderate and ensure as far as reasonably practicable that video and photographs on the Mynydd's Media comply with the photographic and video policy.
8. Before being used in any Mynydd Media all Images shall be moderated by a member of the Group.
9. If there is any doubt over the appropriateness of the Images then the Group shall resolve the uncertainty.

8.

9.

10.

MODERATION OF VIDEO AND PHOTOGRAPHS

12. General

10. No Images showing nudity or other inappropriate content shall be published on Mynydd Media.
11. No Images of individuals or groups of individuals which could bring into disrepute the Mynydd, or adversely affect the personal or professional standing and reputation of individuals shall be published on Mynydd Media. This requires careful consideration as Images which may be regarded as funny or 'good sport' between Mynydd members could be utilized by others in a manner which could affect the standing or reputation of the persons in the image.
12. If in doubt about whether specific Images are acceptable then do not allow images to be used until additional input has been sought from the Group.

13. Adults

13. For Mynydd Media which is only accessible by Mynydd Members then the use of the member's name in full is acceptable.
14. For Mynydd Media which is, or may be accessible, by non Mynydd Members, then when using Images of individuals give the person's first name only (no surname), or avoid naming them altogether. Avoid the use of the person's surname in images. This reduces the risk of inappropriate or unsolicited attention from people outside the Mynydd.

14. Young Persons

15. The Group must have written (email acceptable) parental / guardian permission to use any Images of young persons (i.e. under 18 years of age). A copy of the permission must be kept on file (Mynydd electronic filing system). The parent / guardian must be made aware of the way the image will be used.
16. If Images of a young person are used, give the young person's first name only (no surname), or avoid naming them altogether.